Support to Entrepreneurship around EPFL
The Rainforest by Victor W. Hwang and Greg Horowitt perfectly explains that entrepreneurial innovation is chaotic and the diversity and connection of its actors make its richness and efficiency. The complexity of the EPFL ecosystem is therefore its strength even if it may appear complicated to a first-comer. But please remember all this is about people, not institutions. Indeed the following is of utmost importance:

The #7 Rainforest Rules
– Break the Rules and Dream
– Open Doors and Listen
– Trust and Be Trusted
– Experiment and Iterate Together
– Seek Fairness, Not Advantage
– Err, Fail and Persist
– Pay it Forward

The #6 Rainforest Tools
– Learn by Doing
– Enhance Diversity
– Celebrate Role Models and Peer Interaction
– Build Tribes of trust
– Create Social Feedback Loops
– Make Social Contracts Explicit
Entrepreneurship and Innovation are Complex

The next slides try to give an exhaustive list of tools and support mechanisms available for EPFL entrepreneurs. If it begins with research and technology transfer, innovation is further encouraged through:

- **Advice** (training, coaching, mentoring)
- **Funding** (grants, prizes, but also investments)
- **Office space** (co-working spaces, incubators, accelerators, technology parks)
- **Exposure** (events, networking, pitching of ideas, role models, community)
- **Internationalization**

This document shows the richness and related complexity of the EPFL ecosystem. We wish it will still be helpful as a resource reference list.
Public Funding of Education & Research

Conseil des Ecoles Polytechniques – ETH Rat
www.ethrat.ch

Fonds National Suisse – Swiss National Fund
www.snf.ch

InnoSuisse - Agence Suisse pour la l’Encouragement de l’Innovation
(Swiss Innovation Agency)
www.innosuisse.ch

European Union
ec.europa.eu/research
ec.europa.eu/programmes/horizon2020/
erc.europa.eu/
VPI - A Facilitator Between Two Worlds

**VPR**
- Transdisciplinary Centers & Discovery Projects
- Technology Transfer Office (TTO)
- Contracts / Licenses / PoC (Enable)
- Bachelors / Masters

**VPI**
- Strategic Partnerships
- Innovation Park
- Alliance - relationships / collaborations with SMEs
- Entrepreneurship
  - Innogrants
  - xgrants

**VPE**
- vpi.epfl.ch

**EPFL Community**
- (Professors, Researchers, Students)

**CORPORATES**
- SMEs
- START-UPS
Innovation and Tech. Transfer

EPFL Technology Transfer Office (part of VPR)
tto.epfl.ch

Swiss TT Association
www.switt.ch
Available technologies:
www.switt.ch/pour_l_economie/swittlist

Industry Liaison Programme
www.alliance-tt.ch

Partnerships & Innovation Square
vpi.epfl.ch/industrycollaboration

Support to start-up creation
Innogrants
Xgrant
vpi.epfl.ch/entrepreneurship
vpi.epfl.ch/innogrants
vpi.epfl.ch/xgrant

Swiss Technology Transfer Association
www.switt.ch/pour_l_economie/swittlist
Funding: Surviving the “Valley of Death” at EPFL

Start-Up foundation

Research Grants
Development Grants
Preseed Grants
Basic Research
Applied Research
Proof of Concept / Business Case
Prototype Founders

Friends, Family & Fools

Business Angels, Seed VCs
Prototype Founders

Early Stage VCs, Corp. Partners

Late Stage VCs (… M&A / IPO)

“Valley of Death”

Company Fast Growth (Revenues, Employees)
IT'S NOT ABOUT MONEY ONLY: A RICH AND DENSE ECOSYSTEM

Advice/Training:
- Basic Research
- Applied Research
- Proof of Concept / Business Case
- Prototype Founders
- Business Angels, Seed VCs
- Early Stage VCs, Corp. Partners
- Late Stage VCs (… M&A / IPO)
- Company Fast Growth (Revenues, Employees)

Exposure/networks:
- Research Grants
- Development Grants
- Preseed Grants
- Friends, Family & Fools
- Early Stage VCs, Corp. Partners
- Late Stage VCs (… M&A / IPO)

Housing:
- A to D
- E to J
- EPFL Innovation Park
- EPFL start-up community
- EPFL EMBA
- EPFL Alumni
- IMD
- innovaud
- CII

More than funding:
- A rich ecosystem
- Start-Up foundation
- "Valley of Death"
A Diversity of Support Tools

- **Advice**
  - Training, coaching, mentoring

- **Financial Support**
  - Grants, awards

- **Housing**
  - Co-working spaces, technology parks

- **Community services**
  - Events, information, online services

- **Development**
  - Summer camps, accelerators, cantons

- **Investments**
  - Business angels, Venture Capital
### A Diversity of Support Tools

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A Rich Offering in Entrepreneurship Education

College of Management of Technology
cdm.epfl.ch

including

Master and Minor in Management, Technology and Entrepreneurship
smte.epfl.ch

EMBA
emba.epfl.ch

A TTO course for PhDs
mintt.epfl.ch

China Hardware Innovation Camp
www.chi.camp

... and much more in EPFL colleges and SHS classes for bachelor and Master students
A Rich Offering in Entrepreneurship Education

EIP StartupTraining
www.businessconcept.ch

venturelab
www.venturelab.ch

including startup champions / ventureideas
vpi.epfl.ch/startup_champions
Coaching

“coaching” provided by Innovation Park & subject to approval by EPFL since 1996

epfl-innovationpark.ch/get-involved/start-right-away/coaching

CTI (InnoSuisse) Start-up coaching with various steps to acceptance

www.ctistartup.ch / www.innosuisse.ch

EPFL Alumni Mentors

www.epflalumni.ch/fr/start-up-mentoring-program/

www.genilem.ch

www.platinn.ch

Start-up competition

www.imd.org/executive-mba/learning-methods/start-up-competition
A Diversity of Support Tools

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  - Business angels, Venture Capital
Enable: accelerating technology transfer through prototyping of IP
enable.epfl.ch

X-grants: a support tool of about CHF10’000 for EPFL bachelor and master students - vpi.epfl.ch/xgrant

Innogrants: a 1-year salary for EPFL future entrepreneurs
vpi.epfl.ch/innogrants
**Additional Proof of Concepts Grants**

The CTI (InnoSuisse) “feasibility studies” or “projects without implementation partners” support R&D projects with a high applied research content.


The Swiss National Fund (SNF) is supporting similar mechanisms through its NCCRs.

[www.nccr-robotics.ch/tech-transfer/startups/spinfund](http://www.nccr-robotics.ch/tech-transfer/startups/spinfund)

**Bridge: a joint SNF – CTI (InnoSuisse) program**

[www.bridge.ch](http://www.bridge.ch)

**InnoPACTT: a financial support to create your spin-off at CHUV / Unil**

More Funding: Foundation Grants

The Gebert Rüf Foundation sponsors individual projects in academic environments (50'000-500'000CHF)

www.grstiftung.ch/en/project/submission.html

50'000CHF “Coup de pouce” award (1-3 per year)

www.fondation-liechti.ch

Up to 200’000CHF for projects in Information Technologies & Telecom

www.haslerstiftung.ch

and foundations are numerous in Switzerland
Funding & Loans

Venturekick provides seed funding up to 130’000CHF
www.venturekick.ch

A 100’000CHF loan mechanism by Fondation pour l’Innovation Technologique as well as other tools from Innovaud
www.fondation-fit.ch www.innovaud.ch

Loans of 100’000-500’000CHF to founders
www.sti-stiftung.ch

Volkwirtschaft foundation : A 150’000CHF loan to support to young entrepreneurs
www.volkwirtschaft-stiftung.ch
>>Venture>> 2018  www.venture.ch
Business idea: a total of 40’000CHF
Business plan: 120’000CHF (60kCHF, 30kCHF, 20kCHF and 2x 5kCHF).

Prix Musy – 50’000CHF for a Woman Entrepreneur
vpi.epfl.ch/PrixMusy

10’000CHF plus 3x 1’000CHF, with ETHZ and EPFL as co-organizers
Deadline: March 15
vpi.epfl.ch/PJE_en & www.cnccef.org

A 50’000CHF award by HEC - Uni. Lausanne
www.prixstrategis.ch

A 30’000CHF award by HEC Lausanne & EPFL students
startlausanne.ch
External Awards

Fondation de Vigier (restricted to Swiss residents)
www.devigier.ch
100’000CHF per project (usually 4-5 per year)

PERL award
www.lausanne-region.ch
A total of 100’000CHF (50’000CHF, 20’000CHF and 3x – 10’000CHF)

A 160’000 € pan-European competition
for <2-year old start-ups and projects
www.hello-tomorrow.org

Generation Entrepreneur – in Romandie
www.generationentrepreneur.ch
External Awards

Swiss Economic Award - A total of 75’000CHF for Swiss-based companies set up in the past six years
www.swisseeconomic.ch/award

Swiss Technology Award
www.swiss-innovation.com/award
www.en.swiss-innovation.com/award

All type of business ventures with high growth potential. For German-speaking Swiss entrepreneurs
150’000CHF amount (3 prizes; every two years)
www.jungunternehmer-preis.ch

A 200’000CHF total. Annual business plan competition sponsored by several partners. 4 awards. www.swiss-startups-awards.ch
External Awards

20k & 10k Awards around ideas for sustainable development in Geneva
www.prix-iddea.ch

10kCHF Dyson Student Award
Marketing award www.marketingtag.ch

Entrepreneur of the year AWARD with a start-up category
www.ey.com/ch/eoy
A Diversity of Support Tools

- **Advice**
  - Training, coaching, mentoring

- **Financial Support**
  - Grants, awards

- **Housing**
  - Co-working spaces, technology parks

- **Community services**
  - Events, information, online services

- **Development**
  - Summer camps, accelerators, cantons

- **Investments**
  - Business angels, Venture Capital
Close support: the EPFL Innovation Park

- The Innovation Park: 13 buildings for companies partnering & collaborating with EPFL
  epfl-innovationpark.ch

- Including 6 buildings for start-ups, offering a variety of value-added services (coaching, training, funding, …)

- The Garage (opened in 2008) for very early stage ventures
  epfl-innovationpark.ch/legarage

- A co-working open-space for early-stage projects
  epfl-innovationpark.ch/laforge
More Co-Working Spaces

- edtech-collider.ch
- www.gothamco.com
- coworking.univercite.ch
- geneva.impacthub.net
- zurich.impacthub.net
- La Muse – Geneva & Lausanne
  la-muse.ch/coworking
More Science Parks

www.campusbiotech.ch

www.biopole.ch

www.y-parc.ch

www.neode.ch

www.creapole.ch

www.theark.ch

www.fongit.ch

www.eclosion.ch

www.friup.ch

www.bluefactory.ch

www.swissparks.ch
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Building a community

Join the EPFL start-up community on www.linkedin.com/groups?gid=516530

Subscribe to the EPFL start-up events memento memento.epfl.ch/subscription/start-up

Steve Jobs was mentored by Robert Noyce, founder of Intel

L'Etat doit-il plus soutenir les start-up? Débat sur la radio suisse demain matin à 8h, En Ligne Directe

Hervé Lebret
Étudiant - EPFL
Like • Comment • Unfollow • 12 hours ago

Venture Ideas on Sept. 20th: there as still a few places

Corine Zuber
Innovation, management and organisation
Meet a global entrepreneur and get an insight on how to build a successful business:
http://vpv.epfl.ch/ventureideas

Venture Ideas vpv.epfl.ch
The next venture ideas will take place on September 20 at 12:00 in BC 420 with Alexandre Gonthier, serial entrepreneur in the USA and EPFL alumni. Free but compulsory registration o
venture lab The Spring 2013 venture ideas conference took place...
Like • Comment • Follow • 7 days ago
EPFL VPI Events

Startup Champions @ EPFL
vpi.epfl.ch/start-up_champions

Pizzas & Start-up
vpi.epfl.ch/pizzas-start-up

Most Tuesdays 5:30pm at Puur @EIP
https://epfl-innovationpark.ch/happy-hour
EPFL Events

Start-Up Day  http://forum.epfl.ch

Startup Weekends –  
lausanne.startupweekend.org
23-25 February 2018

Salon des Technologies et de l’Innovation de Lausanne
en.salon-stil.ch

Startup Corner
www.facebook.com/pages/A3-Startup-Corner/120165334746207

beyondlab.org
External Events

Swiss Start-up Day
www.swiss-startup-day.ch/

LIFT Innovation Conference –
www.liftconference.com

Innovation Forum Lausanne –
inno-lausanne.ch/

And many more…

www.euforiaction.org

www.techup.ch
Innovation Platforms

digital switzerland
digitalswitzerland.com
Strengthen the country’s position as a digital hub

In addition to many platforms supported by FNS or CTI such as the NCCRs or Nano-Tera, French-speaking Switzerland has its own clusters and support organizations:

- BioAlps
  - [www.bioalps.org](http://www.bioalps.org)
- MicronArc
  - [www.micronarc.ch](http://www.micronarc.ch)
- Alp ICT
  - [www.alpict.com](http://www.alpict.com)
- CleantechAlps
  - [www.cleantech-alps.com](http://www.cleantech-alps.com)

[www.nano-tera.ch](http://www.nano-tera.ch)
Innovation Related-media in Switzerland

www.startupticker.ch

www.inno-swiss.com

republic-of-innovation.ch
Information about Swiss Start-ups

VICE PRESIDENCY FOR INNOVATION VPI

vpi.epfl.ch/EPFL-Spin-offs

EPFL Spin-offs

www.epfl-innovationpark.ch/community/companies

Company list

SPIED
spied.ch

Spin-off Information ETH Domain

All the Swiss Startups

www.startup.ch
A Diversity of Support Tools

Advice
Training, coaching, mentoring

Financial Support
Grants, awards

Housing
Co-working spaces, technology parks

Community services
Events, information, online services

Development
Summer camps, accelerators, cantons

Investments
Business angels, Venture Capital

A complex ecosystem
Exposure to US entrepreneurship

Vleaders by Venturelab and sponsored by EPFL: a free training in the USA and China of selected individuals (a Prize format)

venturelab.ch/ventureleaders

A week in Silicon Valley: a competition opened to residents of Canton de Vaud under 25 year-old.

www.facebook.com/BCVsvsc
Exposure to Entrepreneurship in Europe

Become a European Entrepreneur in 12 days

Are you eager to boost your business beyond borders?
APPLY NOW to embark on a journey to learn from the best and brightest in European technical entrepreneurship.

The European Venture Programme will help you kick-start your business into a successful European adventure!

The programme is split into two sessions:
- July 9th – 15th, 2017 at Technische Universität München (TUM) and École Polytechnique Fédérale de Lausanne (EPFL)
- August 27th – September 1st, 2017 at the Eindhoven University of Technology (TU/e) and the Technical University of Denmark (DTU)

Find out more at www.europeanventureprogramme.com
Application deadline: March 15th, 2017

www.europeanventureprogramme.com

Previous session
July 9th – July 15th, 2017 at the Technical University of Munich (TUM) and the École Polytechnique Fédérale de Lausanne (EPFL),
August 27th – September 1st, 2017 at the Eindhoven University of Technology (TU/e) and the Technical University of Denmark (DTU)

Next session deadline: Spring 2018
**Swiss Accelerators**

- kickstart-accelerator.com
- masschallenge.org/programs/switzerland
- fintechfusion.ch
- www.swissstartupfactory.com
- www.f10.ch
- www.seedhopper.ch
Support from the Cantons

Service de la promotion économique et du commerce (SPeCo)  
(Up to 50kCHF per year)  
[Website links provided]

Développement économique, recherche et innovation  
[Website link provided]

Service de la promotion économique  
[Website link provided]

Promotion Economique  
[Website link provided]

Direction du développement économique (DEVs)  
[Website link provided]
Creating the Company

A lot of advice on www.gruenden.ch/en and a very complete pdf guide:
www.kmu.admin.ch/dam/kmu/fr/dokumente/Publications/g3_engl_version_201212.pdf.download.pdf/g3_engl_version_201212.pdf

Swissnex – Embassy Antennas

Swiss House for Advanced Research and Education
Boston
www.swissnexboston.org

Swiss House for Scientific and Technological Cooperation
San Francisco
www.swissnexsanfrancisco.org

Knowledge and Competencies in Science, Education, Art, and Innovation
Shanghai
www.swissnexchina.org

Connecting Switzerland and India in Science, Education, Art, and Innovation
Bangalore
www.swissnexbangalore.org

Connecting Switzerland and Brazil in Science, Education and Innovation
Rio de Janeiro
www.swissnexbrazil.org
US Market Entry and Swissnex

www.cticamp.us
swissnexsanfrancisco.org/Ourwork/startups/us-market-entry-camp

PRIX VITTOZ CAP INTERNATIONAL
With the support of the Vaud Canton, the prize focuses on international expansion.
epfl-innovationpark.ch

Also follow Swissnex webinars and events
swissnexsanfrancisco.org/Ourwork/events
**A Diversity of Support Tools**

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Seed Investors

Swiss Private Equity Association
www.seca.ch

Swiss Investor Association
www.swiss-startup-invest.ch

www.blueocean-ventures.com

www.go-beyond.biz

www.redalpine.com

www.b-to-v.com

www.startangels.ch

www.businessangels.ch

EPFL Alumni – Angels
https://www.epflalumni.ch/start-up-services/
More Funding Tools

Platforms to connect with investors

investiere:ch  www.investiere.ch

c-crowd  www.c-crowd.com

Even Micro-credit initiatives should be looked at (World Microfinance Geneva, Microcredit solidaire)

Banks (usually they do not directly fund innovation)

SVC  Swiss Venture Club

A Credit Suisse initiative  www.swiss-venture-club.ch

Zürcher Kantonalbank

ZKB provides convertible loans  www.zkb.ch
Venture Capital – 3 funds at EIP

Seed fund office at EIP
www.polytechventures.ch

CHF100M, office at EIP
www.vipartners.ch

CHF190M, office at EIP
renaissance.net

Swiss Private Equity Association
www.seca.ch

www.investeurope.eu
Venture Capital – more funds in Romandie

Pan-European fund with offices in Geneva, London & San Francisco
Fund V of €300M
www.indexventures.com

Index spin-off in life sciences
www.medicxi.com

Geneva based
€160M Endeavour II fund
www.endeavourvision.com

Geneva based Life-science seed fund
www.eclosion.com
Venture Capital – funds in Switzerland

Office in Basel
www.venturefund.novartis.com

Office in Schlieren - ZH

Office in Zurich
www.emerald-ventures.com

Office in Basel
www.versantventures.com

Office in Zurich
www.creathor.de

The GSK VC arm in Bioelectronics
www.actionpotentialvc.com

German, French VCs invest in CH (eg Wellington, Sofinnova, Auriga, Banexi, etc ) as well US ones (Highland, Oak, Matrix, Austin, Greylock…)
Remember: any project takes time

Pedro Bados (Nexthink) is a just one but clear illustration that even a friendly ecosystem will not avoid a long maturation.

Jun 04: Loan of CHF100k

Mar 04-Jun 04: coaching PSE financed by EPFL

May 04: publication in Dialogue newsletter

Janv. 04: contact with an IT expert

Sept 03: Invention disclosure
March 04: Option for License
April 04: Patent filing

Sept 04: foundation of NEXThink SA

Dec. 04: Winner of the “startup competition”

Avril-Sept 04: Further coaching

Jan 05: 1st pilots with customers

Jan 04: Loan
Jun 04: Loan of CHF100k

Generate
Develop
Launch
Grow

As of 2017, more than 65M in funding, 200+ employees, www.nexthink.com

July 07: 2nd round CHF 6M

April 06: 1st round CHF 1.6M

Dec 04: contacts with VCs

Support to Entrepreneurs around EPFL | 50
In Summary again! A rich and dense ecosystem

- **Financiers**
- **Incubators & coaching**
- **Training**
- **Poles of excellence**
- **Funding of research**

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**Generate**

**Develop**

**Launch**

**Grow**

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**Support to Entrepreneurs around EPFL**

1. **Financiers**
2. **Incubators & coaching**
3. **Training**
4. **Poles of excellence**
5. **Funding of research**

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**Innovation & Tech. Transfer**